



Press Release

For Immediate Release

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Hercules Chemical Company a Four Diamond Vendor

Passaic, New Jersey (December 17, 2009) – Hercules Chemical Company, a Charter member of the American Supply Association (ASA), has been honored with recognition as a Four Diamond Premier Vendor by the Association for 2009. ASA, the national organization of plumbing wholesalers, manufacturers, and sales representatives, promotes their Premier Vendor Program as being designed to recognize the unique contributions vendors make to the success of the association and the advancement of the industry. Recognition is earned one diamond at a time with a maximum recognition of five diamonds.

Hercules has a long history of being dedicated to the plumbing professional not only by solving problems with innovative products, but by supporting the community with creative marketing approaches, leadership roles at industry trade shows and conventions, innovative selling tools and programs, and dissemination of information such as safety training and compliance with Department of Transportation Regulations for the movement of chemicals. Hercules' motto has been the same since it was founded by Sam Wander in 1915 – "I've got to take care of my customers."

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